

Greg Myers
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WORK EXPERIENCE

- 10/2011 – 11/2011 **AAA Insurance** Wilmington, DE
Web Designer / Developer
Re-Design AAA website from current ASP/ASP.NET application to CMS (sitecore). Remove internal styles to create external CSS cross browser compatible targeted specifically to IE7. Re-design web forms for the ability to iframe into sitecore retaining database connection and functionality for data collection.
- 1/2009 – Present **Freelance Web Designer / Developer** Glassboro, NJ
Provided Web design, development and online marketing services to select regional clients, including:
- Greater Pitman Chamber of Commerce
 - Brindle Boys Design, LLC
 - Graphic Devotion
- 1/2007 – 1/2009 **Pennsylvania Convention Center** Philadelphia, PA
Web Designer / Developer
- Responsible for Design/Development and updates to www.paconvention.com
 - Design flash banners for site / flash content for television monitors
 - Update print materials for PCC – InDesign / PDF creation
- 2/2005 – 1/2007 **Review Publishing** Philadelphia, PA
Web Designer
- Design/Development and conversion of print product to web for all [Review Publishing](#) sites
 - Knowledge of information architecture and designing with web standards
 - Design and implementation of PW eNewsletter / Flash Covers
 - XML formats, Markups, Standards, XSL Basics, Style Sheets, XSLT
- 4/2002 - 2/2005 **Philadelphia Weekly** Philadelphia, PA
Graphic Designer
- Design ads for weekly print publication using InDesign, Photoshop & Illustrator. Ads designed to specific dimensions, typeface illustration/artwork implemented according to Art Directors/Client instruction. Work flow dedicated to a weekly deadline.
- 10/2000 - 9/2001 **The Lenfest Group** West Chester, PA
Graphic Designer
- Design photo classified advertisements. Creation of advertisements derived from storyboards produced by ad-executives vision and client needs. Frames are designed using Photoshop, Illustrator, and Scala combined with professional voice-over talent.

EDUCATION

- 6/2005 **Art Institute of Philadelphia** Philadelphia, PA
- Web Design & Interactive Media – AS
 - Foundation in all areas of Web Design & Interactive Media. Concentration in Design, Digital Image Manipulation, Multimedia System Design, Scriptwriting, Sound, Video, and Animation.
- 8/2000 **Richard Stockton College** Pomona, NJ
- Visual Arts – BA
 - Concentration in Illustration, Painting, Photography, Printmaking, Visual Communications [Graphic Design and Computer Graphics], Art History and Arts Management.

SKILLS & TECHNOLOGIES

Photoshop Illustrator InDesign Dreamweaver Fireworks Flash Final Cut Studio ProTools
XHTML CSS ASP PHP CMS XML XSLT MySQL